

# **Seaway Valley Soccer Club Inc.**

## **Advertising Information**

The Seaway Valley Soccer Club Inc. has affordable advertising options available that may be of interest to your business. As a good corporate citizen, your company will be supporting one of the areas largest summer recreational programs. Advertising revenues will be invested in the Clubs long and short term goals.

## **LONG & SHORT TERM GOALS**

- 1) Player Development
- 2) Coaching Development
- 3) Referee Development
- 4) Field Maintenance
- 5) Field Drainage
- 6) Purchasing New Soccer Equipment (ex. Soccer nets)
- 7) Addition of Soccer Fields
- 8) Installation of Field Lighting

- On any given week during the period from the end of May to the end of August, over 4,000 children along with their parents, relatives, and friends visit the soccer fields located at the west end of 2<sup>nd</sup> street and will have an opportunity to view signage.
- The Seaway Valley Soccer Club has established a web site that will be visited by people in and outside of the community to obtain information on Club activities and your advertising will be viewed each time the site is visited.

The mandate of The Seaway Valley Soccer Club Inc. is to further develop soccer at all levels of play. The soccer players would benefit from more game times, practices, speed and agility training and an opportunity to one day host local tournaments.

# **The Seaway Valley Soccer Club Inc**

## **Advertising Contract Information**

### **Options:**

#### **1) Signage on Canteen building (exterior walls) only 9 spots available!**

- A. Length of season: May 15th to October 15th
- B. Sign dimension 3'x 6'
- C. Advertiser responsible for sign production and delivery.
- D. Rates: \$500.00 per season.
- E. The Club will be responsible for installation and removal of signage.
- F. Automatic annual renewal letter to guarantee your advertising from year-to-year.
- G. The Club is not responsible for any vandalism.

#### **2) The Seaway Valley Soccer Club Inc. Webpage Ads.**

- A. Length of time: October 1st to September 30th
- B. Rates: top banner ads \$750.00 (As an added bonus, this advertising also includes your Company logo on all Club letterhead)
- C. Sidebar ads \$300.00.
- D. Automatic annual renewal letter to guarantee your advertising from year-to-year

All agreements must be in writing and signed by both the Club and Advertiser. All advertising must be approved by the Club. The Club has a right to deny any advertising that is not suitable for the image of the Club.

DON'T DELAY, space is limited and is granted on a FIRST COME, FIRST SERVED basis.

Cheque or money order to be made payable to The Seaway Valley Soccer Club Inc.

**The Seaway Valley Soccer Club Inc**

Contact: JoAnne Montford

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**SPONSORSHIP ADVERTISING CONTRACT**

**AVAILABLE OPTIONS:** (Please sign on line)

- 1) Sign on Canteen exterior wall \$500.00 \_\_\_\_\_
- 2) Webpage Top Banner \$750.00 \_\_\_\_\_
- 3) Webpage Sidebar \$300.00 \_\_\_\_\_

**PLEASE COMPLETE:**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone # \_\_\_\_\_

**ADVERTISER:**

Print Name \_\_\_\_\_

Signature: \_\_\_\_\_

Dated: \_\_\_\_\_

Contract Date: \_\_\_\_\_

**CLUB AUTHORIZATION:**

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Dated: \_\_\_\_\_

I have read and agree to the terms and conditions of the Advertising Contract and acknowledge receipt of the said Advertising Contract for my records.

